ACADEMIC WRITING FOR ONLINE DELIVERY MODULE PLANNER¹

Course Name and Code: Academic Writing II (COM2014)

Modality: Exclusively Online

Required Text: Critical thinking, reading and writing: Student's workbook.

Subject Matter Expert: Michelle Stewart-McKoy

Content Reviewers: Clover Jones-McKenzie and Daidrah Smith

Faculty: Education and Liberal Studies (FELS)

School: Humanities and Social Sciences (HSS)

Please note that the ODL Module Planner has been modified for the sole purpose of the Academic Writing for Online Delivery Project.

¹ The Unit/Lesson duration in hours is an indication of the **MINIMUM** time students are expected to spend on each lesson/sub-lesson.

Unit Number and Name: UNIT 1: The Critical Thinking Process

Unit Duration in Weeks: 5 Weeks (15 hours)

Unit Objectives: At the end of this unit, you should be better able to

1. define critical thinking,

2. evaluate yourself and others as critical thinkers

3. describe the critical thinking process,

4. construct arguments using deductive, inductive and analogical reasoning

5. apply critical thinking skills in real life contexts

6. write a sentence outline for an argumentative essay

Lesson Number &	Lesson Objectives	Resources	Learning Activities
Name	At the end of the lesson, you	&	&
	should be better able to:	Information Carriers	Information Carriers
Lesson 1 – (1 hr) Critical thinking Unit 1: Lesson 1.1 (30 mins)	1. define critical thinking.	Resources: 1. Teacher-created interactive tutorial on critical thinking.	Learning Activities: 1. What would you do? - Practical solutions to scenarios.
The critical thinking concept Unit 1: Lesson 1. 2	describe the key characteristics of critical thinkers.	2. Website links on critical thinking and the critical thinker.3. Academic Writing II Workbook.	Collaborative profile of a critical thinker based on a critical thinker self-assessment
(30 mins) Characteristics of a critical thinker	3. assess yourself and others as critical thinkers.	Information Carriers: 1. File Resource (Interactive tutorial, Academic Writing II text)	Information Carriers:1. Forum Activity Plugin2. Wiki Activity Plugin and PadletCollaborative Board

		2. Url Resource ²	
Lesson 2 (2 hrs) The critical thinking process		Resources:	Learning Activities: 1. "Is there a problem here?" –
Unit 1: Lesson 2.1 (30 mins) Identification of issues Unit 1: Lesson 2.2 (30 mins) Sourcing of information	 explain problems based on scenarios. identify issues, ideas or action in given texts. identify different sources of information evaluate different sources 	 Teacher-created multimedia tutorial on the critical thinking process. Different sites with varying media on the critical thinking process. Academic Writing II Workbook. 	Identifying issues 2. "The Unopened Manuals" - Locating and validating sources 3. "Roger That!" – summarising and interpreting information.
Unit 1: Lesson 2.3 (1 hr) Interpretation of information	of information5. summarise articles giving thesis and main ideas.6. interpret information presented.	Information Carriers: 1. File Resource (Interactive tutorial, Academic Writing II text) 2. Url Resource	Information Carriers: 1. Forum Activity Plugin 2. Glossary Activity Plugin 3. Forum Activity Plugin
Lesson 3: Introduction to argumentation (7 hrs) Unit 1: Lesson 3.1 (30 mins) Characteristics of arguments Unit 1: Lesson 3.2	differentiate exposition from argumentation.	Resources: 1. Teacher-created chart on exposition/argumentation. 2. Teacher created interactive tutorial on arguments. 3. Types of arguments infographic.	Learning Activities: 1. "What's the Difference?" Exposition/Argumentation quiz. 2. "The Argument Whisperer": Distinguishing arguments. 3. "Make your Case!" – Constructing arguments based on

² In cases where original materials are not created and in order to avoid any copyright challenges, only links with a creative commons licence will be used.

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Structure of an	2. identify the elements	4. Constructing arguments	
argument	and structure of an	lesson	4. "Do you see what I'm saying?" -
	argument.		Analysis of visual arguments
		5. Appeals lessons	7 (C) (C) 122 T1 (C)
			5. "Court of Appeals": Identifying
Unit 1: Lesson 3.3 (1hr)	3. distinguish among the	6. Academic Writing II	appeals Game.
Types of arguments	three types of	Workbook	
Types of arguments	arguments.	W STREEGER	6. "Case Files Series" – Application
	argaments.		of critical thinking skills to case
	4. construct arguments	Information Carriers:	studies.
H-: 1. I 2. 4 (21)	8		
Unit 1: Lesson 3.4 (3hr)	(including visual) based	1. File Resource (Interactive	7. Open discussion on topics
Constructing arguments	on inductive, deductive	tutorial, infographic, chart,	covered
	and analogical	samples, Academic Writing II	
	reasoning.	text)	Information Carriers:
			Hot Potatoes Activity Plugin
		2. Lesson Resource	2. Quizziz (Multiplayer Game
<i>Unit 1: Lesson 3.5 (2hr)</i>	5. compose arguments	(Constructing arguments)	website)
Types of appeals	using different appeals.		3. Assignment Activity Plugin
	2 11	3. Book Resource (Appeals)	(Text entry)
		(-FF ::::)	4. Padlet Collaborative Board
Unit 1: Lesson 3.6	6. apply critical thinking		5. File Resource (Single Player
(1 hr)	skills to the analysis of a		Game)
Practice Case Studies	series of real-life cases		6. Moodle Quiz Activity Plugin
Tractice Case Studies	series of feat-fife cases		7. Zoom video-conferencing ³
			7. Zoom video-comercing

³ All Group Zoom video-conferencing sessions will be recorded and will be made available to students from the AW private YouTube account.

Lesson 4: The argumentative essay outline (3 hrs) Unit 1: Lesson 5.1 (1hr) Essay outline elements and structure	Identify the elements of an argumentative sentence	Resources: 1. Teacher-created multimedia tutorial on the elements and structure of argumentative essay outlines. 2. Tutorial on developing the	Learning Activities: 1. "The Blueprint": The experts speak (Analysis of argumentative essay outlines) 2. "Odd Citings" - APA Quiz
Unit 1: Lesson 5.2	outline 2. Develop an argumentative	argumentative essay outline Academic Writing II	"Outlined!" Essay topic selection and outline development Online one-on-one consultation of
(2 hrs) Development of essay outlines	2. Develop an argumentative essay sentence outlinei. compose an appropriate thesis	3. Academic Writing II Workbook.	4. Online one-on-one consultation of the outline thesis statement, main and supporting ideas.
	statement based on topic selection.	Information Carriers:	5. Unit review Information Carriers
	ii. select valid sources	1. File Resource (Interactive	Forum Activity Plugin
	of information in order to solve a	tutorial, Academic Writing II text)	2. Hot Potatoes Activity Plugin
	problem	2. Book Resource (essay outline)	3. Choice, assignment and checklist Activity Plugins
	iii. develop main and supporting ideas.		4. Chat Activity Plugin
			5. Feedback Activity Plugin
Case Study Assessment (2 hours)	iv. cite in-text and end- of-text (reference list) sources.		Assessment Information Carrier 1. Moodle Quiz Activity Plugin

Unit Number and Name: UNIT 2: Critically Evaluating Arguments

Unit Duration in Weeks: 4 Weeks (12 hours)

Unit Objectives: At the end of this unit, you should be better able to:

1. outline the components of a critical review

2. assess articles and other writing in terms of evidence, validity and logic

3. recognize fallacies, invalid arguments, bias and tone

4. evaluate the effectiveness of persuasive devices and rhetorical appeals

5. critically review select articles

Lesson Number & Name	Lesson Objectives At the end of the lesson, you should be better able to:	Resources & Information Carriers	Learning Activities & Information Carriers
Lesson 1 The Critical Review (2 hrs) Unit 2: Lesson 1.1 (1 hr) The critical review process	describe the process of critically reviewing an article.	Resources: 1. Interactive tutorial on critical reviews and the process of reviewing an article. 2. Teacher created tutorial on identifying main ideas, locating audience and argument type.	Learning Activities: 1. "M.I.A.A." – Main ideas, audience and argument Game 2. "The Review" – The critical review process quiz
Unit 2: Lesson 1.2 (1 hr) M.I.A.A Main idea, audience and argument	2. identify main idea, audience and argument in an article.	3. Academic Writing II Workbook. Information Carriers:	Information Carriers: 1. File Resource (Game) 2. Hot Potatoes Activity Plugin

		File Resource (Interactive tutorial, Academic Writing text) Lesson	
Lesson 2 Evidence assessment (2 hrs) Unit 2: Lesson 2.1 (1 hr) Types of evidence Unit 2: Lesson 2.2 (1 hr) Evidence analysis in arguments	 identify different types of evidence, citing examples. evaluate evidence based on credibility, currency, relevance and sufficiency. 	Resources: 1. Interactive tutorial on evidence types and evaluation of evidence. 2. Sample claims with corresponding evidence. 3. Academic Writing II Workbook. Information Carriers:	Learning Activities: 1. "Proof": Examining evidence game 2. The D'Zavedo Case Files: What does the evidence say? Information Carriers: 1. File Resource (Game) 2. Forum activity Plugin
urguments		 File (Interactive tutorial) Page Resource 	2. Torum derivity Hugin
Lesson 3 Fallacies and Invalid Arguments (2 hrs)		Resources: 1. Interactive tutorial on valid and invalid arguments.	Learning Activities: 1. F.I.B. (Fallacious, Invalid and Biased) Quiz
Unit 2:Lesson 3.1 (30 mins) Valid and invalid arguments	identify valid and invalid arguments.	2. Multimedia lesson on fallacies.3. Interactive tutorial on bias in arguments.	Fallacies 101: The Hidden Scrolls (Identifying and explaining fallacies) Adding entries to the glossery.
Unit 2: Lesson 3.2 (1 hr) Fallacies	2. assess fallacies in arguments.	4. Academic Writing II Workbook Information Carriers: 1. File (Interactive tutorial)	3. Adding entries to the glossaryInformation Carriers:1. Randomised Quiz Activity Plugin

Unit 2: Lesson 3.3 (30 mins) Bias	3. recognise bias in argumentation.	2. Lesson Resource3. Book Resources	2. Wiki Activity Plugin3. Glossary Activity Plugin
Lesson 4 Persuasive devices used in arguments (3 hrs) Unit 2: Lesson 4.1 (1 hr) Tone Unit 2: Lesson 4.2 (1 hr) Appeals	 identify author's tone in argumentation. analyse appeals in arguments. 	Resources: 1. Interactive tutorial on valid and invalid arguments. 2. Multimedia lesson on fallacies. 3. Interactive tutorial on bias in arguments. 4. Academic Writing II Workbook. Information Carriers: 1. File Resource (Interactive	Learning Activities: 1. Case Files AW023 "T.A.R.S." 2. Adding entries to the glossary Information Carriers: 1. Forum Activity Plugin 2. Glossary Activity Plugin
Unit 2: Lesson 4.3 (1 hr) Rhetorical strategies	3. identify rhetorical strategies in arguments4. evaluate the effectiveness of rhetorical strategies used in articles.	tutorial) 2. Book Resource 3. File Resource (Interactive tutorial, Academic Writing II text)	
Lesson 5		texty	Learning Activities:
Critical Review	1. evaluate articles using the	Resources:	Peer review of critical reviews
Practice (1 hr)	critical review process.	1. Articles for review	
Critical Review Assessment (2 hrs)		2. Critical Review checklistInformation Carriers:1. File (Articles, checklist)	 End-of –unit review and feedback Information Carriers: Workshop Activity Plugin Feedback Activity Plugin

Unit Number and Name: UNIT 3: Writing the Argumentative Essay

Unit Duration in Weeks: 4 Weeks (12 hours)

Unit Objectives: At the end of the unit, students should be better able to

1. apply the relevant steps in creating logical arguments

- 2. construct arguments that meet the criteria of being logical, well-structured and cogent
- 3. document sources using the APA style of referencing
- 4. write an argumentative essay of a topic of local, regional or international significance that meets the criteria for content, logic and structure

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Lesson Number &	Lesson Objectives	Resources	Learning Activities
Name	At the end of the lesson, you	& Information Carriers	& Information Carriers
	should be better able to:		
Lesson 1:			
Argumentation vs		Resources:	Learning Activities:
Exposition (1 hr)		1. Infographic showing	1. "Write and Wrongs":
		exposition/argument	Exposition vs. Argumentation
Unit 3: Lesson 1.1	1. differentiate between	differences.	Quiz
(30 mins)	expository and		
Exposition versus	argumentative writing	2. Interactive tutorial highlighting	
Argumentation		the elements of the	Information Carriers:
		argumentative essay.	1. Quiz Activity Plugin
Unit 3: Lesson 1.2		3. Academic Writing II	
(30 mins)	2. describe the elements of an	Workbook.	
Elements of the	argumentative essay.		
argumentative essay			
		Information Carriers:	
		1. File (Infographic)	
		2. File (Tutorial)	

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Lesson 2:		Resources: 1. Interactive tutorials on a writing books	Learning Activities:
Introducing the Essay: Structure and elements (3 hrs)		a. writing hooks b. providing background information and defining key terms	Group consultation on essay introduction
Unit 3: Lesson 2.1	1 compose an attention	c. the thesis statement	2. Hooked! - Peer review of the introduction paragraph
(1 hr) The Attention	 compose an attention grabber. 	2. Sample introductions for review.	3. Submit introduction paragraph for tutor's review and feedback
Grabber	compose pertinent context/background	3. Introduction checklist.	
Unit 3: Lesson 2.2 (1 hr)	information.	4. Academic Writing II Workbook.	Information Carriers:
Definitions and background	3. define the essay's key terms.		Zoom video-conferencing
information		L.C. C. C.	2. Workshop Activity Plugin
Unit 3: Lesson 2.3 (1 hr)	4. craft the thesis statement with all relevant elements.	Information Carriers: 1. File (Interactive tutorials)	3. Assignment upload
The thesis statement		2. File (Samples and checklist)	
Lesson 3: Presenting claims (1 hr)	develop main and supporting ideas.	Resources: 1. Interactive tutorial claims and their supporting statements.	Learning Activities: 1. Group consultation on first two body paragraphs
Unit 3: Lesson 3.1 (1hr) Claims and supporting statements	 select appropriate rhetorical strategies. 	2. Sample claims and supporting evidence.3. Claims checklist.	"The Perfect Claim" - Peer review of first two body paragraphs

	3. select evidence that is credible, relevant, sufficient and logical.	4. Academic Writing II Workbook. Information Carriers: 1. File (Interactive tutorial)	3. Submit first two body paragraphs to be teacher reviewed Information Carriers: 1. Zoom video-conferencing
		2. File (samples and checklist)	2. Workshop Activity Plugin3. Assignment upload
Lesson 4:			
Counterclaim and	1. introduce the counter-claim	Resources:	Learning Activities:
Refutation (2 hrs)	using appropriate	1. Interactive tutorials on	
	expressions.	a. the counterclaim	1. "Juror # 7": Counterclaims and
Unit 3: Lesson 4.1		b. the refutation	Refutations Game
(1 hr)	2. provide opposing views to		
Counter claim and supporting statements	information presented in the counterclaim	Counterclaim and refutation lesson	2. Conduct a self-review based on rubric for essay's counter-claim and refutation.
	3. select appropriate rhetorical	3. Academic Writing II	
	strategies for the	Workbook	Information Carriers:
Unit 3: Lesson 4.2	counterclaim and refutation		
(1 hr)		Information Carriers :	1. File (Game)
Refutation and	4. select evidence that is		
supporting	credible, relevant and	1. File (Interactive tutorial)	2. File (Rubric and checklist)
statements	sufficient.		,
		2. Book Resource	
Lesson 5 Transitions (0.5 hr) Unit 3: Lesson 5.1	utilise transitions between sentences (locally) and	Resources: 1. Interactive tutorials transitions 2. List of transition words	Learning Activities: 1. Transition Quiz
(30 mins)	sentences (locally) and	2. List of transition words	Information Country
(/			Information Carriers:

Transitions	between paragraphs (globally).	Information Carriers: 1. Lesson Activity Plugin 2. File (List)	Hot Potatoes Activity Plugin
Lesson 6 Documenting Sources (0.5 hr) Unit 3: Lesson 6.1 (30 mins)	1. apply the rules of in-text and end-text citations using APA 2006 style reference appropriately.	Resources: 1. Interactive review tutorial referencing sources using APA 6 th edition. 2. APA citation made simple Guide Information Carriers:	Learning Activities: 1. Self-review of citations based on rubric Information Carriers: 1. File (Citation rubric, Citation checklist)
		 File (Interactive tutorial) Url Resource 	
Lesson 7: The conclusion (2 hrs)		Resources: 1. Interactive tutorial on writing the essay conclusion. 2. Essay conclusion checklist.	Learning Activities: 1. Self-review of conclusion paragraph based on rubric
Unit 3: Lesson 7.1 (1 hrs) Essay conclusion	 compose the essay's conclusion. revise the essay draft. 	2. Essay conclusion enceknst.	2. Proof-reading and editing self-review of essay based on rubric3. Course evaluation
Final Assessment Argumentative Essay (2 hrs)	2. 10.130 die 55say dian.	Information Carriers: 1. Book Resource 2. File (checklist)	Information Carriers: 1. File (Conclusion Rubric, Proofreading checklist) 2. Feedback

Assessment Breakdown & Information Carriers

Unit 1

Assessment Type: Case Study

Weighting: 25%

Focus: Analysis of cases using basic critical thinking skills

Duration: 1 hr. 45 mins. **Information Carrier**: Online Quiz⁴

Unit 2

Assessment Type: Critical Review

Weighting: 25%

Focus: Evaluate/critically review a passage using given questions as guidelines

Duration: 1 hr. 45 mins. **Information Carrier**: Online Quiz

Unit 3

Assessment Type: Argumentative Essay

Weighting: 35%

Focus: Develop argumentative essay using the outline and essay drafts signed and dated by lecturer,

Duration: 1 hr. 45 mins. **Information Carrier**: Assignment

⁴ As far as is possible, test security features will be enabled to reduce high occurrences of cheating.

- Text Entry Essay
- Assignment Upload (Reference page, teacher signed and dated outline, teacher-signed and dated essay drafts)

On-going⁵

Assessment Type: Engagement Tasks

Weighting: 15%

Focus: Ongoing participation and engagement in course content (critical thinking, critical review and

development of argumentative essays)

Duration: Varies depending on the task **Information Carrier**: Varies depending on the task

⁵ The online version of the course comprises a participation/engagement component which is not a part of the face-to-face course. To facilitate this component on the ISAS grading system, the engagement task grade of 5% will be added to the case study, critical review and essay grades to reflect the current ISAS breakdown.

Current ISAS Breakdown	Online Assessment Breakdown	To be entered on ISAS
Case Study – 30%	Case Study - 25%	Case Study – 30% (Case Study 25% + Unit 1 Engagement Task 5%)
Critical Review – 30%	Critical Review – 25%	Critical Review – 30% (Critical Review 25% + Unit 2 Engagement Task 5%)
Argumentative Essay – 40%	Argumentative Essay – 35%	Argumentative Essay – 40% (Essay 35% + Unit 3 Engagement Task 5%)
	Engagement Tasks – 15%	

PLEASE NOTE: For Quality Assurance purposes, it is **HIGHLY** recommended that an online proctoring service be utilised or exam proctor sites be established for the major assessments (i.e. Case Study, Critical Review and Argumentative Essay).